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*When Peter Thiel and Max Levchin launched an online payment website in 1999, they hoped their service could improve the lives of millions around the globe. But when their start-up, PayPal, survived the dot.com crash only to find itself besieged by unimaginable challenges, that dream threatened to become a nightmare. PayPal's history as told by former insider Eric Jackson is an engrossing study of human struggle and perseverance against overwhelming odds. The entrepreneurs that Thiel and Levchin recruited to overhaul world currency markets first had to face some of the greatest trials ever thrown at a Silicon Valley company before they could make internet history. Business guru Tom Peters, author of "In Search of Excellence," called the hardcover edition of *The PayPal Wars* "a real page turner" that featured what he called "the best description of business strategy unfolding in a world changing at warp speed." The new paperback edition features updated material and even more insights on the state of internet commerce. - Publisher. Expanded and revised to cover recent developments, this text should tell you what*

you need to know to become a better listener and buyer of quality high-fidelity components. New sections include: super audio CD; high-resolution audio on DVD; and single-ended amplifiers. The "father of data warehousing" incorporates the latest technologies into his blueprint for integrated decision support systems. Today's corporate IT and data warehouse managers are required to make a small army of technologies work together to ensure fast and accurate information for business managers. Bill Inmon created the Corporate Information Factory to solve the needs of these managers. Since the First Edition, the design of the factory has grown and changed dramatically. This Second Edition, revised and expanded by 40% with five new chapters, incorporates these changes. This step-by-step guide will enable readers to connect their legacy systems with the data warehouse and deal with a host of new and changing technologies, including Web access mechanisms, e-commerce systems, ERP (Enterprise Resource Planning) systems. The book also looks closely at exploration and data mining servers for analyzing customer behavior and departmental data marts for finance, sales, and marketing. The latest edition of this bestselling game development reference offers proven tips and techniques for the real-time rendering of special effects and visualization data that are useful for beginners and seasoned game and graphics programmers alike. Exploring recent developments in the rapidly evolving field of real-time rendering, GPU Pro 7: Advanced This is the origin story of technology super heroes: the creators and founders of ARM, the company that is responsible for the processors found inside 95% of the world's mobile devices today. This is also the evolution story of how three companies - Apple, Samsung, and Qualcomm - put ARM technology in the hands of billions of people through smartphones, tablets, music players, and more. It was anything but a straight line from idea to success for ARM. The story starts with the triumph of BBC Micro engineers Steve Furber and Sophie Wilson, who make the audacious decision to design their own microprocessor - and it works the first time. The question becomes, how to sell it? Part I follows ARM as its founders launch their own company, select a new leader, a new strategy, and find themselves partnered with Apple, TI, Nokia, and other companies just as digital technology starts to unleash mobile devices. ARM grows rapidly, even as other semiconductor firms struggle in the dot com meltdown, and establishes itself as a standard for embedded RISC processors. Apple

aficionados will find the opening of Part II of interest the moment Steve Jobs returns and changes the direction toward fulfilling consumer dreams. Samsung devotees will see how that firm evolved from its earliest days in consumer electronics and semiconductors through a philosophical shift to innovation. Qualcomm followers will learn much of their history as it plays out from satellite communications to development of a mobile phone standard and emergence as a leading fabless semiconductor company. If ARM could be summarized in one word, it would be "collaboration." Throughout this story, from Foreword to Epilogue, efforts to develop an ecosystem are highlighted. Familiar names such as Google, Intel, Mediatek, Microsoft, Motorola, TSMC, and others are interwoven throughout. The evolution of ARM's first 25 years as a company wraps up with a shift to its next strategy: the Internet of Things, the ultimate connector for people and devices. Research for this story is extensive, simplifying a complex mobile industry timeline and uncovering critical points where ARM and other companies made fateful and sometimes surprising decisions. Rare photos, summary diagrams and tables, and unique perspectives from insiders add insight to this important telling of technology history. 4LTR Press solutions give students the option to choose the format that best suits their learning preferences. This option is perfect for those students who focus on the textbook as their main course resource. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Four hostages are rescued from a group of religious extremists in Barcelona. After five years of being held captive together, they make a vow to always watch out for one another. But they never expected this. The world they have returned to has been transformed-by water. And the water is rising. At the end of the twenty-first century, Earth is under the control of a single intelligence, the apparently benign One True. Mars, meanwhile, is slowly terraforming, and the human settlers there are still free of One True's control...but they need a pressure suits to survive outside, and it will be a century or more before the planet's fit for terrestrial life. Terpsichore Murray is growing up on Mars. She wants to quit school and become, like her father, an ecoprospector. He has other ideas: he wants her to stay in school. He does want her along on his next long trip but only to conduct a group of younger kids from the highlands at Mars's equator back to school in Wells City. What happens next will

change Terpsichore, will change Mars, and will open the door to a new chapter in the history of intelligent beings in the solar system . . . all of them. At the Publisher's request, this title is being sold without Digital Rights Management Software (DRM) applied. This business magazine covers domestic and international business topics. Special issues include Annual Report on American Industry, Forbes 500, Stock Bargains, and Special Report on Multinationals. Presentation tools such as PowerPoint were initially created to simulate physical slides and have inherited a lot of their limitations. In this dissertation we identify the shortcomings and unmet user needs in presentation software by means of literature study, observations, a survey and the programmatic analysis of over 12000 PowerPoint documents. The results indicate that user needs are slowly evolving while existing software has hardly changed over the last 30 years. We motivate the need to rethink the concept of a presentation and we provide conceptual and technical foundations that can enable interoperable and well-integrated solutions for the identified shortcomings. The resulting MindXpres platform consists of a new conceptual framework, content model, information system and presentation engine. We present MindXpres as a presentation platform that enables researchers and developers to build innovative presentation solutions that cannot be implemented in the existing tools. We further demonstrate the flexibility of the MindXpres platform by discussing a wide range of proof-of-concept plug-in solutions for the identified shortcomings and unmet user needs. Hugo Award winner Emma Newman returns to the captivating Planetfall universe with a dark tale of a woman stationed on Mars who starts to have doubts about everything around her. After months of travel, Anna Kubrin finally arrives on Mars for her new job as a geologist and de facto artist in residence--and already she feels she is losing the connection with her husband and baby at home on Earth. In her room on the base, Anna finds a mysterious note, painted in her own hand, warning her not to trust the colony psychiatrist. A note she can't remember painting. When she finds a footprint in a place that the colony AI claims has never been visited by humans, Anna begins to suspect that she is caught up in an elaborate corporate conspiracy. Or is she losing her grip on reality? Anna must find the truth, regardless of what horrors she might discover or what they might do to her mind. From the author of the Revelation Space series comes an interstellar adventure

of war, identity, betrayal, and the preservation of civilization itself. A vast conflict, one that has encompassed hundreds of worlds and solar systems, appears to be finally at an end. A conscripted soldier is beginning to consider her life after the war and the family she has left behind. But for Scur - and for humanity - peace is not to be. On the brink of the ceasefire, Scur is captured by a renegade war criminal, and left for dead in the ruins of a bunker. She revives aboard a prisoner transport vessel. Something has gone terribly wrong with the ship. Passengers - combatants from both sides of the war - are waking up from hibernation far too soon. Their memories, embedded in bullets, are the only links to a world which is no longer recognizable. And Scur will be reacquainted with her old enemy, but with much higher stakes than just her own life. In this utterly transporting debut about the power of words, the importance of friendship, and the magic of wonder, Curley Hines must decide whether to fight to save the mountain he calls home. Having lost most of his family to coal mining accidents as a little boy, Curley Hines lives with his grandfather in the Appalachian Mountains of Wonder Gap, Kentucky. Ever since Curley can remember, Papaw has been giving him a word each week to learn and live. Papaw says words are Curley's way out of the holler, even though Curley has no intention of ever leaving. When a new coal boss takes over the local mining company, life as Curley knows it is turned upside down. Suddenly, his best friend, Jules, is interested in the coal boss's son, and worse, the mining company threatens to destroy Curley and Papaw's mountain. Now Curley faces a difficult choice. Does he use his words to speak out against Big Coal and save his mountain, or does he remain silent and save his way of life? From debut author Mary Knight comes a rich, lyrical, and utterly transporting tale about friendship, the power of words, and the difficult hurdles we must overcome for the people and places we love. Praise for *Saving Wonder* : "Knight delivers a strong environmental message and a language lesson in her debut novel... Readers will feel Curley's sorrow and cheer him on during his campaign to save what he loves most. Knight frankly addresses the reality of harsh changes, but Curley's spirit, moving people inside and outside the community to act, is inspirational." -- Publishers Weekly From an award-winning New York Times reporter comes the full, mind-boggling true story of the lies, crimes, and ineptitude behind the Enron scandal that imperiled a presidency, destroyed a marketplace, and changed

*Washington and Wall Street forever. It was the corporate collapse that appeared to come out of nowhere. In late 2001, the Enron Corporation—a darling of the financial world, a company whose executives were friends of presidents and the powerful—imploded virtually overnight, leaving vast wreckage in its wake and sparking a criminal investigation that would last for years. Kurt Eichenwald transforms the unbelievable story of the Enron scandal into a rip-roaring narrative of epic proportions, taking readers behind every closed door—from the Oval Office to the executive suites, from the highest reaches of the Justice Department to the homes and bedrooms of the top officers. It is a tale of global reach—from Houston to Washington, from Bombay to London, from Munich to Sao Paolo—laying out the unbelievable scenes that twisted together to create this shocking true story. Eichenwald reveals never-disclosed details of a story that features a cast including George W. Bush, Dick Cheney, Paul O’Neill, Harvey Pitt, Colin Powell, Gray Davis, Arnold Schwarzenegger, Alan Greenspan, Ken Lay, Andy Fastow, Jeff Skilling, Bill Clinton, Rupert Murdoch and Sumner Redstone. With its you-are-there glimpse into the secretive worlds of corporate power, Conspiracy of Fools is an all-true financial and political thriller of cinematic proportions. Blood on the Street is a riveting account of the Wall Street scam in which ordinary investors lost literally billions of dollars -- in many cases their life savings -- in one of the greatest deceptions ever, by the crack reporter who broke the original story. In one of the most outrageous examples of dirty dealing in the history of Wall Street, hundreds of millions of dollars in illicit profits were made during the booming 1990s as a result of research analysts issuing positive stock ratings on companies that kicked back investment banking business. Now, for the first time, award-winning journalist Charles Gasparino reveals the whole fascinating story of greed, arrogance, and corruption. It was Gasparino's front-page reporting in The Wall Street Journal that brought the story to national attention and spurred New York State attorney general Eliot Spitzer to launch an official probe. Now, Gasparino goes behind his own headlines to tell the inside story of this spectacular swindle -- with revelations from his unprecedented access to never-before-published depositions and documents, including e-mail exchanges leading all the way up to Citigroup CEO Sanford Weill. Drawing on his research and interviews with industry insiders, Gasparino takes readers into the back rooms of*

*Wall Street's top investment firms and captures the outsize personalities of three key players: Salomon Smith Barney's Jack Grubman, a braggart with one of the largest salaries on Wall Street; Merrill Lynch's Henry Blodget, the Yale graduate who hyped his way to the top of the research pyramid; and Morgan Stanley's Mary Meeker, the "Queen of the Internet," who foresaw the market catastrophe but gave in to the pressures Blood on the Street shows how regulators, like former SEC chairman Arthur Levitt, allowed the deceptive practices to fester and grow during the 1990s bubble, leaving the door open for a then-little-known attorney general from New York State to step in and make his mark by holding Wall Street accountable. Gasparino provides the first major account of Spitzer's rise to prominence, detailing how the attorney general pursued key players to build his case against Wall Street, including his shifting allegiance to the powerful New York Stock Exchange chairman Richard Grasso. A fast-paced narrative rich in sharp insights, Blood on the Street is the definitive book on the financial debacle that affected millions of Americans. In this updated volume, authors Kelby and White cover the iPhone 3G S and such features as video camera, voice control, and higher speed. The show-me-how-to-do-it book skips all the confusing techno-jargon and just explains in plain simple English exactly how to use iPhone features. Since 1958 the Maritime Administration has continuously conducted instructions in use of collision avoidance radar for qualified U.S. seafaring personnel and representatives of interested Federal and State Agencies. Beginning in 1963, to facilitate the expansion of training capabilities and at the same time to provide the most modern techniques in training methods, radar simulators were installed in Maritime Administration's three region schools. It soon became apparent that to properly instruct the trainees, even with the advanced equipment, a standardize up-to-date instruction manual was needed. The first manual was later revised to serve both as a classroom textbook and as an onboard reference handbook. This newly updated manual, the fourth revision, in keeping with Maritime Administration policy, has been restructured to include improved and more effective methods of plotting techniques for use in Ocean, Great Lakes, Coastwise and Inland Waters navigation. Robert J. Blackwell Assistant Secretary for Maritime Affairs Author of The Chronicles Of Thomas Covenant, one of the most acclaimed fantasy series of all time, master storyteller*

Stephen R. Donaldson returns with this exciting and long-awaited new series that takes us into a stunningly imagined future to tell a timeless story of adventure and the implacable conflict of good and evil within each of us. Angus Thermopyle was an ore pirate and a murderer; even the most disreputable asteroid pilots of Delta Sector stayed locked out of his way. Those who didn't ended up in the lockup--or dead. But when Thermopyle arrived at Mallory's Bar & Sleep with a gorgeous woman by his side the regulars had to take notice. Her name was Morn Hyland, and she had been a police officer--until she met up with Thermopyle. But one person in Mallory's Bar wasn't intimidated. Nick Succorso had his own reputation as a bold pirate and he had a sleek frigate fitted for deep space. Everyone knew that Thermopyle and Succorso were on a collision course. What nobody expected was how quickly it would be over--or how devastating victory would be. It was common enough example of rivalry and revenge--or so everyone thought. The REAL story was something entirely different. In *The Real Story*, Stephen R. Donaldson takes us to a remarkably detailed world of faster-than-light travel, politics, betrayal, and a shadowy presence just outside our view to tell the fiercest, most profound story he has ever written. An examination of why paper continues to fill our offices and a proposal for better coordination of the paper and digital worlds. Over the past thirty years, many people have proclaimed the imminent arrival of the paperless office. Yet even the World Wide Web, which allows almost any computer to read and display another computer's documents, has increased the amount of printing done. The use of e-mail in an organization causes an average 40 percent increase in paper consumption. In *The Myth of the Paperless Office*, Abigail Sellen and Richard Harper use the study of paper as a way to understand the work that people do and the reasons they do it the way they do. Using the tools of ethnography and cognitive psychology, they look at paper use from the level of the individual up to that of organizational culture. Central to Sellen and Harper's investigation is the concept of "affordances"—the activities that an object allows, or affords. The physical properties of paper (its being thin, light, porous, opaque, and flexible) afford the human actions of grasping, carrying, folding, writing, and so on. The concept of affordance allows them to compare the affordances of paper with those of existing digital devices. They can then ask what kinds of devices or systems would make new kinds of activities possible or better support current



activities. The authors argue that paper will continue to play an important role in office life. Rather than pursue the ideal of the paperless office, we should work toward a future in which paper and electronic document tools work in concert and organizational processes make optimal use of both. Common sense tells you that you would know if you were evil, but what about the freaking anti-christ? Quite ironically, my name is Faith, and up until a few days ago I was just a normal waitress working a dead end job just to get by. My life was going perfectly crappy just like everyone else, and my dumb ass had to go and screw it up looking for love. When a mysterious dating app installs itself onto my phone I cave and take the bait. Little do I know the four blind dates I'm matched with are actually the four horsemen of the apocalypse, and my life is turned upside down like the crosses they wear around their necks. I barely have enough time to process that angels and demons exist because every angel and their momma is descending from a corrupt heaven to kill me. Backed into a corner I'm left with two choices- try to plead my innocence to God and his army, or become the anti-christ they all think I am and build my own. Are good and evil really as black and white as they're trying to make them out to be? "Vivek Kale's *Creating Smart Enterprises* goes smack-dab at the heart of harnessing technology for competing in today's chaotic digital era. Actually, for him, it's *SMACT-dab*: *SMACT* (Social media, Mobile, Analytics and big data, Cloud computing, and internet of Things) technologies. This book is required reading for those that want to stay relevant and win, and optional for those that don't." —Peter Fingar, Author of *Cognitive Computing* and business technology consultant *Creating Smart Enterprises* unravels the mystery of social media, mobile, analytics and big data, cloud, and Internet of Things (*SMACT*) computing and explains how it can transform the operating context of business enterprises. It provides a clear understanding of what *SMACT* really means, what it can do for smart enterprises, and application areas where it is practical to use them. All IT professionals who are involved with any aspect of a *SMACT* computing project will profit by using this book as a roadmap to make a more meaningful contribution to the success of their computing initiatives. This pragmatic book: Introduces the *VUCA* (volatility, uncertainty, complexity, and ambiguity) business ecosystem confronted by the businesses today. Describes the challenges of defining business and IT strategies and of aligning them as well as

their impact on enterprise governance. Provides a very wide treatment of the various components of SMOOT computing, including the Internet of Things (IoT) and its constituting technologies like RFID, wireless networks, sensors, and wireless sensor networks (WSNs). This book addresses the key differentiator of SMOOT computing environments and solutions that combine the power of an elastic infrastructure with analytics. The SMOOT environment is cloud-based and inherently mobile. Information management processes can analyze and discern recurring patterns in colossal pools of operational and transactional data. Analytics, big data, and IoT computing leverage and transform these data patterns to help create successful, smart enterprises. Mooring is one of the most complex and dangerous operations for ship and terminal crew. If something goes wrong, the consequences can be severe. Effective Mooring gives crew a general introduction to mooring and guidance on how to stay safe during mooring operations. It is written in an easy-to-understand style for seafarers worldwide and can be used as a training guide for both new and experienced crew. Produced by the Oil Companies International Marine Forum (OCIMF), the book is written for crew on board oil tankers, barges and terminals, but the principles can be applied to any vessel. "Get the most out of your Treo 700w smartphone using Windows Mobile software with this handy pocket guide full of time-saving tips and techniques."--Cover. What's up, doc? Information scientist David M. Levy wants us to look at the documents that fill our lives, and his book *Scrolling Forward* is a thoughtful reflection on their near-omnipresence. Levy has the perfect recipe for this job--after getting his Ph.D. in Computer Science in 1981, he took off for England to pursue the study of calligraphy and bookbinding. His love of books shows in his writing, which is rich with references and anecdotes from Walt Whitman to Woody Allen. Drawing on examples as disparate as grocery store receipts, greeting cards, identity papers, and (of course) e-mail, Levy finds the common threads binding them together and explores how and why we use them in daily life. He looks at digitization closely, considering how speed, ease of editing, and potentially perfect copying changes our traditional considerations of documentation. Though he insists that he's looking at the present, not speculating about the future, it's hard to see how to avoid looking ahead after reading *Scrolling Forward*. --Rob Lightner Rose is a princess, a Cinder, and half-human. She is the last one born of her

kind, and on her twenty-first birthday, she must enter the woods and travel to find her Prince, as her sisters did before her. ". . . And we will all dance at the Grand Ball," her sisters would always say. But the Human servants are keeping a secret that could prevent the Cinders from reaching their Happily Ever After....Hidden in Rose's dreams and vision are the answers of the past between Cinders and Humans, and she is quickly running out of time trying to solve their hidden messages. She knows the answer lies in her first clue--identifying an animal she has never seen before--that persistent vision of a furry white animal, holding a gold metal object and exclaiming, "Oh dear! Oh dear! I shall be too late!"

Learn to install, configure, run, and troubleshoot the professional versions of Vista in this comprehensive new guide from two leading Windows authorities. From Vista's all-new interface, 32-bit/64-bit architecture, and advanced security features to its fantastic new capabilities for audio and video recording, editing, and broadcasting, you'll get the techniques and task-by-task instruction you need to master this dramatically different OS. For a decade Alice Sheldon produced an extraordinary body of work under the pseudonym James Tiptree Jr, until her identity was exposed in 1977. HER SMOKE ROSE UP FOREVER presents the finest of these stories and contains the NEBULA AWARD-winning LOVE IS THE PLAN THE PLAN IS DEATH; HUGO AWARD-winning novella THE GIRL WHO WAS PLUGGED IN; HOUSTON, HOUSTON, DO YOU READ? - winner of both the HUGO and NEBULA - and of course the story for which she is best known: THE WOMEN MEN DON'T SEE. This is a true masterwork - an overview of one of SF's true greats at the very height of her powers. I wrote this book from the perspective of a programmer wanting to learn how to integrate reports within a .NET application. I've been working with Crystal Reports since Visual Basic 3 and it's always been difficult to find technical information on report writing. I spent a year and a half researching what .NET programmers need to successfully create, implement and deploy a Crystal Reports application. I even put the book on the internet for everyone to read for free all of last year. This generated an incredible number of emails from programmers telling me what they liked, disliked, and what was missing from the book. I learned that there are two distinct types of .NET programmers using Crystal Reports. The first type of programmer doesn't have much experience with Crystal Reports and wants a series of tutorials to help them build reports from

scratch. For this programmer I wrote 13 chapters which teach you everything about adding reports to ASP.NET and Windows applications. It starts with the basics of building reports to adding charts, crosstab reports, sorting and grouping, subreports and using the formula editor with Basic syntax and Crystal syntax. The second type of programmer has been using Crystal Reports for years and is mostly concerned with how to do technical runtime customization of reports. For this programmer I researched and diagrammed the undocumented report object models. I included dozens of examples in both VB.NET and C# to show you how to modify reports, manipulate different data sources (XML, ADO.NET, ODBC, OLE DB, stored procedures with parameters), modify formulas and report parameters, and integrate .NET with the RAS and RDC. The dozens of emails I received when the book was online were instrumental for doing a major revision of many chapters before publishing the book in hardcopy format. Since releasing the book I continue to receive more emails from people. They regret that the free book isn't online anymore, but understand that it couldn't last forever and that the hardcopy version is even better. I hope you like it and that it helps you achieve your reporting goals. September 2004 Update: Due to high demand, I did a second printing of the book. I took advantage of this opportunity to go through the book and remove all grammatical errors. The content is the same, but the typos have been corrected.

Her role as the Bride of Frankenstein ensured her cinematic immortality, but Elsa Lanchester's life and complicated personality were more interesting than any role she ever brought to the screen. Born to activist parents, Elsa Lanchester became a nightclub owner as a teenager and was a leading light in 1920s bohemian London. Marriage to rising star Charles Laughton followed, but her discovery of his gay identity meant their union—which lasted for decades—was a turbulent one. Although her film performances saw her twice nominated for an Academy Award, she was always happiest performing for a live audience, and returned to her music hall roots throughout her career. During her lifetime, Elsa Lanchester was frequently cast in supporting roles onscreen and was overshadowed by her husband's greater fame in Hollywood. Always the Bride—the first biography of the actress—finally puts her story in the spotlight. Presents real business examples, both domestic and foreign, and relates them to MIS and management through a discussion on the

importance of integrating organization and technology. Peppa, George, and their friends get together to play a game of soccer. But what happens when the two teams can't agree on what's fair? Class-tested and coherent, this textbook teaches classical and web information retrieval, including web search and the related areas of text classification and text clustering from basic concepts. It gives an up-to-date treatment of all aspects of the design and implementation of systems for gathering, indexing, and searching documents; methods for evaluating systems; and an introduction to the use of machine learning methods on text collections. All the important ideas are explained using examples and figures, making it perfect for introductory courses in information retrieval for advanced undergraduates and graduate students in computer science. Based on feedback from extensive classroom experience, the book has been carefully structured in order to make teaching more natural and effective. Slides and additional exercises (with solutions for lecturers) are also available through the book's supporting website to help course instructors prepare their lectures. In 2009, BlackBerry controlled half of the smartphone market. Today that number is one percent. What went so wrong? *Losing the Signal* is a riveting story of a company that toppled global giants before succumbing to the ruthlessly competitive forces of Silicon Valley. This is not a conventional tale of modern business failure by fraud and greed. The rise and fall of BlackBerry reveals the dangerous speed at which innovators race along the information superhighway. With unprecedented access to key players, senior executives, directors and competitors, *Losing the Signal* unveils the remarkable rise of a company that started above a bagel store in Ontario. At the heart of the story is an unlikely partnership between a visionary engineer, Mike Lazaridis, and an abrasive Harvard Business school grad, Jim Balsillie. Together, they engineered a pioneering pocket email device that became the tool of choice for presidents and CEOs. The partnership enjoyed only a brief moment on top of the world, however. At the very moment BlackBerry was ranked the world's fastest growing company internal feuds and chaotic growth crippled the company as it faced its gravest test: Apple and Google's entry in to mobile phones. Expertly told by acclaimed journalists, Jacquie McNish and Sean Silcoff, this is an entertaining, whirlwind narrative that goes behind the scenes to reveal one of the most compelling business

stories of the new century.

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